

Director/PDMR Shareholding  
RNS Number : 0668X  
Vodafone Group Plc  
13 February 2025

**VODAFONE GROUP PLC**  
**(the "Company")**

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS  
DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY  
ASSOCIATED**

- 1 Details of the person discharging managerial responsibilities/person closely associated
  - a) Name Jean- François van Boxmeer
- 2 Reason for the notification
  - a) Position/status Chair
  - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
  - a) Name Vodafone Group Plc
  - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
  - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 <sup>20</sup>/<sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
  - b) Nature of the transaction Purchase of shares through Dividend Reinvestment Plan
  - c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| GBP 0.69 | 34,232    |
  - d) Aggregated information: volume, Price Aggregated volume: 34,232 Ordinary shares  
Aggregated price: GBP 23,620.08
  - e) Date of the transaction 2025-02-12
  - f) Place of the transaction London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities/person closely associated
  - a) Name Joakim Reiter
- 2 Reason for the notification
  - a) Position/status Chief External and Corporate Affairs Officer

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|----|---|---|---------------------|
| b) | Initial notification/<br>Amendment  | Initial notification  |                     |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |                     |
| a) | Name  | Vodafone Group Plc  |                     |
| b) | LEI   | 213800TB53ELEUKM7Q61  |                     |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |                     |
| a) | Description of the financial instrument, type of instrument and identification code   | Ordinary shares of US\$0.20 <sup>20</sup> / <sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39) |                     |
| b) | Nature of the transaction   | Purchase of shares through Dividend Reinvestment Plan   |                     |
| c) | Price(s) and volume(s)  | Price(s)<br>GBP 0.69296   | Volume(s)<br>63,274 |
| d) | Aggregated information: volume, Price   | Aggregated volume: 63,274 Ordinary shares<br>Aggregated price: GBP 43,846.35                              |                     |
| e) | Date of the transaction   | 2025-02-12  |                     |
| f) | Place of the transaction  | London Stock Exchange (XLON)  |                     |

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