Director/PDMR Shareholding RNS Number : 5644N Vodafone Group Plc 25 November 2024

VODAFONE GROUP PLC (the "Company")

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY ASSOCIATED

Acquisition of shares

The below individuals acquired shares under the Vodafone Global Incentive Plan. The vesting of the share awards was conditional on continued employment with the Vodafone Group.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Ahmed Essam		
2	Reason for the notification			
a)	Position/status	Executive Chairman Vodafone Germany and CEO European Markets		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, e auctioneer or auction	emission allowance market participant, auction platform, n monitor		
a)	Name	Vodafone Group Plc		
b)	LEI	213800TB53ELEUKM7Q61		
4		tion(s): section to be repeated for (i) each type of instrument; (ii) on; (iii) each date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of US\$0.20 ²¹ (ISIN: GB00BH4HKS39)	$^{0}/_{_{21}}$ each in Vodafone Group Plc	
b)	Nature of the transaction	Vesting of retention shares as part of the Global Long Term Retention (GLTR) plan. Sale of shares to satisfy tax withholding obligations.		
c)	Price(s) and		within ording obligations.	
C)	volume(s)	Price(s)	Volume(s)	
	volume(s)	GBP nil	775,140	
		GBP 0.698023	365,229	
d)	Aggregated information:	Aggregated volume of shares acquired: 775,140 Ordinary shares		
	volume, Price	Aggregated price of shares acquired: GBP nil		
e)	Date of the transaction	Aggregated volume of shares sold: 365,229 Ordinary shares Aggregated price of shares sold: GBP 254,938 2024-11-22		

f) Place of the transaction

- Details of the person discharging managerial responsibilities/person closely associated
 Name Joakim Reiter
 Reason for the notification
- a) Position/status Chief External and Corporate Affairs Officer
- b) Initial notification/ Initial notification
- Amendment
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Vodafone Group Plc
- b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code
 b) Network of the sector of t
- b) Nature of the transaction
 b) Vesting of retention shares as part of the Global Long Term Retention (GLTR) plan.
 c) Sale of shares to satisfy tax withholding obligations.
- c) Price(s) and volume(s) Price(s) GBP nil
- GBP 0.698023
 273,921

 d) Aggregated information:
 Aggregated volume of shares acquired: 581,353 Ordinary shares

 volume, Price
 Aggregated price of shares acquired: GBP nil

 Aggregated volume of shares sold:
 273,921

Volume(s)

581,353

- Aggregated price of shares sold: GBP 191,203 e) Date of the 2024-11-22 transaction f) Place of the London Stock Exchange (XLON)
- f) Place of the London Stock Exchange (XLON) transaction
- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name Serpil Timuray
- 2 Reason for the notification
- a) Position/status CEO Vodafone Investments
- b) Initial notification/ Initial notification Amendment
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Vodafone Group Plc
- b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code
 b) Network of the set of the s
- b) Nature of the transaction
 b) Vesting of retention shares as part of the Global Long Term Retention (GLTR) plan.
 c) Sale of shares to satisfy tax withholding obligations.

c)	Price(s) and volume(s)	Price(s) GBP nil	Volume(s) 775,140	
d)	Aggregated information:	GBP 0.698023 190,386 Aggregated volume of shares acquired: 775,140 Ordinar shares		
	volume, Price	Aggregated price of shares a	cquired: GBP nil	
			s sold: 190,386 Ordinary shares	
e)	Date of the	Aggregated price of shares sold: GBP 132,894 2024-11-22		
f)	transaction Place of the	London Stock Exchange (XLON)		
1)	transaction		14)	
1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Leanne Wood		
2	Reason for the notifica Position/status			
a) b)	Initial notification/	Chief Human Resources Offic Initial notification	er	
5)	Amendment			
3	Details of the issuer, emission allowance market participant, auction platform,			
->	uctioneer or auction monitor			
a) b)	Name LEI	Vodafone Group Plc 213800TB53ELEUKM7Q61		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument and identification	Ordinary shares of US\$0.20 ²⁰ (ISIN: GB00BH4HKS39)	${}^{0}/_{_{21}}$ each in Vodafone Group Plc	
	code			
b)	Nature of the transaction	Vesting of retention shares as Retention (GLTR) plan.	s part of the Global Long Term	
	liansaction	Sale of shares to satisfy tax v	vithholding obligations.	
c)	Price(s) and			
	volume(s)	Price(s) GBP nil	Volume(s) 710,547	
d)	Aggregated	GBP 0.698023 Aggregated volume of shares	334,795 sacquired: 710 547 Ordinary	
u)	information:	shares	acquired. 710,517 Oraniary	
	volume, Price	Aggregated price of shares a	cquired: GBP nil	
			sold: 334,795 Ordinary shares	
e)	Aggregated price of shares sold: GBP 233,695 Date of the 2024-11-22 transaction			
f)	Place of the transaction	London Stock Exchange (XLO	N)	

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