

Director/PDMR Shareholding
RNS Number : 9885T
Vodafone Group Plc
26 June 2024

VODAFONE GROUP PLC
(the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY ASSOCIATED**

Acquisition of shares

The below individuals acquired shares under the Vodafone Global Incentive Plan. The vesting of the share awards was conditional on continued employment with the Vodafone Group and on satisfaction of the performance conditions approved by the Remuneration Committee.

- 1 Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Scott Petty
- 2 Reason for the notification
 - a) Position/status Vodafone Group Chief Technology Officer
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Vesting of performance and retention shares as part of the Global Long Term Incentive (GLTI) and Global Long Term Retention (GLTR) plans for Senior Leadership Team members. Sale of shares to satisfy tax withholding obligations.
 - c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|--------------|-----------|
| GBP nil | 299,598 |
| GBP 0.709381 | 141,165 |

- d) Aggregated information: volume, Price
 Aggregated volume of shares acquired: 299,598 Ordinary shares
 Aggregated price of shares acquired: GBP nil
 Aggregated volume of shares sold: 141,165 Ordinary shares
 Aggregated price of shares sold: GBP 100,139.77
- e) Date of the transaction
 2024-06-25
- f) Place of the transaction
 London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name
 Alberto Ripepi
- 2 Reason for the notification
- a) Position/status
 Vodafone Group Chief Network Officer
- b) Initial notification/
 Amendment
 Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name
 Vodafone Group Plc
- b) LEI
 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code
 Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
- b) Nature of the transaction
 Vesting of performance and retention shares as part of the Global Long Term Incentive (GLTI) and Global Long Term Retention (GLTR) plans for Senior Leadership Team members. Sale of shares to satisfy tax withholding obligations.
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|--------------|-----------|
| GBP nil | 349,350 |
| GBP 0.709381 | 153,695 |
- d) Aggregated information: volume, Price
 Aggregated volume of shares acquired: 349,350 Ordinary shares
 Aggregated price of shares acquired: GBP nil
 Aggregated volume of shares sold: 153,695 Ordinary shares
 Aggregated price of shares sold: GBP 109,028.31
- e) Date of the transaction
 2024-06-25
- f) Place of the transaction
 London Stock Exchange (XLON)

Purchase of Shares

- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name
 Margherita Della Valle

- 2 Reason for the notification
 - a) Position/status Group Chief Executive
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Purchase of shares.
 - c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|--------------|-----------|
| GBP 0.715600 | 327,129 |
 - d) Aggregated information: volume, Price Aggregated volume: 327,129 Ordinary shares
Aggregated price: GBP 234,093.51
 - e) Date of the transaction 2024-06-25
 - f) Place of the transaction London Stock Exchange (XLON)

- 1 Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Maaïke de Bie
- 2 Reason for the notification
 - a) Position/status Vodafone Group General Counsel and Company Secretary
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Purchase of shares.
 - c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|--------------|-----------|
| GBP 0.715600 | 134,777 |
 - d) Aggregated information: volume, Price Aggregated volume: 134,777 Ordinary shares
Aggregated price: GBP 96,446.42
 - e) Date of the transaction 2024-06-25

f) Place of the transaction London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities/person closely associated

a) Name Scott Petty

2 Reason for the notification

a) Position/status Vodafone Group Chief Technology Officer

b) Initial notification/ Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Vodafone Group Plc

b) LEI 213800TB53ELEUKM7Q61

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)

b) Nature of the transaction Purchase of shares.

c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|--------------|-----------|
| GBP 0.715600 | 134,777 |

d) Aggregated information: volume, Price Aggregated volume: 134,777 Ordinary shares
Aggregated price: GBP 96,446.42

e) Date of the transaction 2024-06-25

f) Place of the transaction London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities/person closely associated

a) Name Alberto Ripepi

2 Reason for the notification

a) Position/status Vodafone Group Chief Network Officer

b) Initial notification/ Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Vodafone Group Plc

b) LEI 213800TB53ELEUKM7Q61

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)

b) Nature of the transaction Purchase of shares.

| | | |
|--|---|----------------------|
| c) Price(s) and volume(s) | Price(s) GBP 0.715600 | Volume(s) 128,886 |
| d) Aggregated information: volume, Price | Aggregated volume: 128,886 Ordinary shares Aggregated price: GBP 92,230.82 | |
| e) Date of the transaction | 2024-06-25 | |
| f) Place of the transaction | London Stock Exchange (XLON) | |

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