

Director/PDMR Shareholding
RNS Number : 0117U
Vodafone Group Plc
20 November 2023

VODAFONE GROUP PLC
(the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY
ASSOCIATED**

Conditional Award of Shares

A conditional award of shares was granted to the below participant on 17 November 2023 by the Company. The award has been granted in accordance with the Vodafone Global Incentive Plan and is subject to the same conditions as the July 2023 award made to other members of the Executive Committee. The below tables set out the maximum number of shares granted and these will be reduced accordingly if the Company achieves less than maximum performance.

- 1 Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Luka Mucic
- 2 Reason for the notification
 - a) Position/status Vodafone Group Chief Financial Officer
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Grant of nil cost conditional award of shares under the Global Incentive Plan, based on Group performance.
 - c) Price(s) and volume(s)

Price(s)	Volume(s)
GBP 0.7322	4,670,854

d) Aggregated information: volume, Price	Aggregated volume: 4,670,854 Ordinary shares Aggregated price: GBP 3,419,999.30
e) Date of the transaction	2023-11-17
f) Place of the transaction	Outside a trading venue

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