Director/PDMR Shareholding RNS Number : 99011 Vodafone Group Plc 10 August 2023

VODAFONE GROUP PLC (the "Company")

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS **DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY** ASSOCIATED

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Ahmed Essam Aboushelbaya				
2	Reason for the notifica	ation				
a)	Position/status	Vodafone UK Chief Executive Officer				
b)	Initial notification/	Initial notification				
3	Amendment	mission allowanco markot participant, austion platform				
J		ils of the issuer, emission allowance market participant, auction platform, oneer or auction monitor				
a)	Name	Vodafone Group Plc				
b)	LEI	213800TB53ELEUKM7Q61				
4		transaction(s): section to be repeated for (i) each type of instrument; (ii)				
	each type of transaction; (iii) each date; and (iv) each place where transactions h					
-)	been conducted					
a)	Description of the financial instrument,	Ordinary shares of US\$0.20 ²⁰ / ₂₁ each in Vodafone Group Plc				
	type of instrument	t, (ISIN: GB00BH4HKS39)				
	and identification					
	code					
b)	Nature of the	Purchase of shares through Dividend Reinvestment Plan				
	transaction					
C)	Price(s) and					
	volume(s)	Price(s)	Volume(s)			
		GBP 0.72241	58			
d)	Aggregated	Aggregated volume: 58 Ordinary shares				
	information:					
,	volume, Price	Aggregated price: GBP 41.90				
e)	Date of the	2023-08-09				
f)	transaction Place of the	London Stock Exchange (XLC				
1)	transaction					

1 Details of the person discharging managerial responsibilities/person closely associated

- a) Name Scott Petty
- 2 Reason for the notification
- a) Position/status Vodafone Group Chief Technology Officer

b)	Initial notification/	Initial notification				
-	Amendment	Amendment				
3	auctioneer or auction		et participant, auction platform,			
a)	Name					
b)	LEI	213800TB53ELEUKM7(Q61			
4			eated for (i) each type of instrument; (ii)			
		on; (iii) each date; and (iv) each place where transactions have			
,	been conducted		2 20 20 20 20 20 20 20 20 20 20 20 20 20			
a)	Description of the	Ordinary shares of US 0.20^{20} / ₂₁ each in Vodafone Group Plc				
	financial instrument, type of instrument	(ISIN: GB00BH4HKS39)				
	and identification					
	code					
b)	Nature of the	Purchase of shares thr	ough Dividend Reinvestment Plan			
	transaction					
c)	Price(s) and					
	volume(s)	Price(s)	Volume(s)			
		GBP 0.72241	183			
d)	Aggregated	Aggregated volume: 1	83 Ordinary shares			
с,	information:	riggregatea volumer 1				
	volume, Price	Aggregated price: GBP	132.20			
e)	Date of the	2023-08-09				
	transaction					
f)	Place of the	London Stock Exchang	e (XLON)			
	transaction					
1	Details of the person of	lischarging managerial i	esponsibilities/person closely			
	associated					
a)	Name	Joakim Reiter				
2	Reason for the notifica	ation				
a)	Position/status	Vodafone Group Chief External and Corporate Affairs Officer				
b)	Initial notification/	Initial notification				
r	Amendment	mission allowance mark	at participant question platform			
3	auctioneer or auction		et participant, auction platform,			
a)	Name	Vodafone Group Plc				
b)	LEI	213800TB53ELEUKM7(261			
4		ansaction(s): section to be repeated for (i) each type of instrument; (ii)				
			iv) each place where transactions have			
	been conducted					
a)	Description of the	Ordinary shares of US	50.20 ²⁰ / ₂₁ each in Vodafone Group Plc			
	financial instrument,	(ISIN: GB00BH4HKS39)				
	type of instrument					
	and identification					
ь)	code	Durchasa of charas thr	augh Dividend Deinvestment Den			
b)	Nature of the transaction	Purchase of shares thr	ough Dividend Reinvestment Plan			
c)	Price(s) and					
с)	volume(s)	Price(s)	Volume(s)			
	volume(s)	GBP 0.72241	69,463			
		-				
	A	A				
d)	Aggregated	Aggregated volume: 69,463 Ordinary shares				
	information:	Aggrogated prices CPP	50 180 74			
2	volume, Price Date of the	Aggregated price: GBP 50,180.74 2023-08-09				
e)	transaction	2023-00-03				
f)	Place of the	London Stock Exchang	e (XLON)			
• ,	transaction		/			

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Serpil Timuray			
2	Reason for the notification	ation			
a)		Vodafone Chief Executive Officer - Europe Cluster			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Vodafone Group Plc			
a) b)	LEI				
4		213800TB53ELEUKM7Q61			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have				
-)	been conducted				
a)	Description of the	Ordinary shares of US\$0.20 ²⁰ / ₂₁ each in Vodafone Group Plc			
	financial instrument,				
	type of instrument and identification				
	code				
b)	Nature of the	Durchass of charge through Dividend Deinvestment Disp			
b)	transaction	Purchase of shares through Dividend Reinvestment Plan			
c)					
c)	Price(s) and		Volumo(c)		
	volume(s)	Price(s) GBP 0.72241	Volume(s) 165,843		
		GBP 0.72241	105,645		
d)	Aggregated	Aggregated volumes 165.942	Ordinary charac		
u)	information:	Aggregated volume: 165,843 Ordinary shares Aggregated price: GBP 119,806.64			
	volume, Price				
2)	Date of the	2022 00 00			
e)	transaction	2023-08-09			
f)	Place of the				
1)		London Stock Exchange (XLON)			
	transaction				

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