

Director/PDMR Shareholding  
RNS Number : 3491F  
Vodafone Group Plc  
07 July 2023

**VODAFONE GROUP PLC**  
**(the "Company")**

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY ASSOCIATED**

- 1 Details of the person discharging managerial responsibilities/person closely associated
  - a) Name Maaïke de Bie
- 2 Reason for the notification
  - a) Position/status Vodafone Group General Counsel and Company Secretary
  - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
  - a) Name Vodafone Group Plc
  - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
  - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 <sup>20</sup>/<sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
  - b) Nature of the transaction Option to purchase shares granted on 7 July 2023 under the Vodafone Sharesave scheme at an option price of £0.5844 per share, exercisable 3 years from the savings contract start date provided that the required monthly savings are made.
  - c) Price(s) and volume(s)

Price(s)	Volume(s)
GBP 0.5844	23,100
  - d) Aggregated information: volume, Price Aggregated volume: 23,100 Ordinary shares  
Aggregated price: GBP 13,500
  - e) Date of the transaction 2023-07-07
  - f) Place of the transaction Outside a trading venue
- 1 Details of the person discharging managerial responsibilities/person closely associated
  - a) Name Leanne Wood
- 2 Reason for the notification

- a) Position/status Vodafone Group Chief Human Resources Officer
- b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Vodafone Group Plc
- b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 <sup>20</sup>/<sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
- b) Nature of the transaction Option to purchase shares granted on 7 July 2023 under the Vodafone Sharesave scheme at an option price of £0.5844 per share, exercisable 3 years from the savings contract start date provided that the required monthly savings are made.
- c) Price(s) and volume(s)
- | Price(s)   | Volume(s) |
|------------|-----------|
| GBP 0.5844 | 23,100    |
- d) Aggregated information: volume, Price Aggregated volume: 23,100 Ordinary shares  
Aggregated price: GBP 13,500
- e) Date of the transaction 2023-07-07
- f) Place of the transaction Outside a trading venue

- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name Leanne Wood
- 2 Reason for the notification
- a) Position/status Vodafone Group Chief Human Resources Officer
- b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Vodafone Group Plc
- b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 <sup>20</sup>/<sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
- b) Nature of the transaction Withdrawal of cash contributions made in accordance with the savings contract under the Spring 2023 Vodafone Sharesave scheme.
- c) Price(s) and volume(s)
- | Price(s)   | Volume(s) |
|------------|-----------|
| GBP 0.7760 | 17,396    |

d) Aggregated information: volume, Price	Aggregated volume: 17,396 Ordinary shares Aggregated price: GBP 13,500
e) Date of the transaction	2023-07-07
f) Place of the transaction	Outside a trading venue

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