

Director/PDMR Shareholding  
RNS Number : 4182E  
Vodafone Group Plc  
29 June 2023

**VODAFONE GROUP PLC**  
**(the "Company")**

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS  
DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY  
ASSOCIATED**

**Purchase of Shares**

The below person discharging managerial responsibilities purchased shares in the Company on 28 and 29 June 2023.

- 1 Details of the person discharging managerial responsibilities/person closely associated
  - a) Name Maaïke de Bie
- 2 Reason for the notification
  - a) Position/status Vodafone Group General Counsel and Company Secretary
  - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
  - a) Name Vodafone Group Plc
  - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
  - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 <sup>20</sup>/<sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
  - b) Nature of the transaction Purchase of ordinary shares.
  - c) Price(s) and volume(s)

Price(s)	Volume(s)
GBP 0.73991	64,872
GBP 0.739795	2,703
GBP 0.74	40,540
GBP 0.739711	25,685
  - d) Aggregated information: volume, Price Aggregated volume: 133,800 Ordinary shares  
Aggregated price: GBP 99,543.99
  - e) Date of the transaction 2023-06-28

- f) Place of the transaction London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name Maaïke de Bie
- 2 Reason for the notification
- a) Position/status Vodafone Group General Counsel and Company Secretary
- b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Vodafone Group Plc
- b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20<sup>20</sup>/<sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
- b) Nature of the transaction Purchase of ordinary shares.
- c) Price(s) and volume(s)
- | Price(s)     | Volume(s) |
|--------------|-----------|
| GBP 0.734676 | 66,696    |
- d) Aggregated information: volume, Price Aggregated volume: 66,696 Ordinary shares  
Aggregated price: GBP 49,257.90
- e) Date of the transaction 2023-06-29
- f) Place of the transaction London Stock Exchange (XLON)

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