

Director/PDMR Shareholding
RNS Number : 0829E
Vodafone Group Plc
27 June 2023

VODAFONE GROUP PLC
(the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY ASSOCIATED**

Acquisition of shares

The below individuals acquired shares under the Vodafone Global Incentive Plan. The vesting of the share awards was conditional on continued employment with the Vodafone Group and on satisfaction of the performance conditions approved by the Remuneration Committee.

- 1 Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Scott Petty
- 2 Reason for the notification
 - a) Position/status Vodafone Group Chief Technology Officer
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Vesting of performance and retention shares as part of the Global Long Term Incentive (GLTI) and Global Long Term Retention (GLTR) plans for Senior Leadership Team members. Sale of shares to satisfy tax withholding obligations.
 - c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|--------------|-----------|
| GBP nil | 391,413 |
| GBP 0.708363 | 184,426 |

- d) Aggregated information: volume, Price
 Aggregated volume of shares acquired: 391,413 Ordinary shares
 Aggregated price of shares acquired: GBP nil
 Aggregated volume of shares sold: 184,426 Ordinary shares
 Aggregated price of shares sold: GBP 130,640.55
- e) Date of the transaction
 2023-06-26
- f) Place of the transaction
 London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name
 Alberto Ripepi
- 2 Reason for the notification
- a) Position/status
 Vodafone Group Chief Network Officer
- b) Initial notification/
 Amendment
 Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name
 Vodafone Group Plc
- b) LEI
 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code
 Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
- b) Nature of the transaction
 Vesting of performance and retention shares as part of the Global Long Term Incentive (GLTI) and Global Long Term Retention (GLTR) plans for Senior Leadership Team members. Sale of shares to satisfy tax withholding obligations.
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|--------------|-----------|
| GBP nil | 661,886 |
| GBP 0.708363 | 302,019 |
- d) Aggregated information: volume, Price
 Aggregated volume of shares acquired: 661,886 Ordinary shares
 Aggregated price of shares acquired: GBP nil
 Aggregated volume of shares sold: 302,019 Ordinary shares
 Aggregated price of shares sold: GBP 213,939.08
- e) Date of the transaction
 2023-06-26
- f) Place of the transaction
 London Stock Exchange (XLON)

Purchase of Shares

- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name
 Margherita Della Valle

- 2 Reason for the notification
 - a) Position/status Group Chief Executive and Chief Financial Officer
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Purchase of shares.
 - c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|--------------|-----------|
| GBP 0.713800 | 222,284 |
 - d) Aggregated information: volume, Price Aggregated volume: 222,284 Ordinary shares
Aggregated price: GBP 158,666.32
 - e) Date of the transaction 2023-06-26
 - f) Place of the transaction London Stock Exchange (XLON)

- 1 Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Scott Petty
- 2 Reason for the notification
 - a) Position/status Vodafone Group Chief Technology Officer
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Purchase of shares.
 - c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|--------------|-----------|
| GBP 0.713800 | 25,690 |
 - d) Aggregated information: volume, Price Aggregated volume: 25,690 Ordinary shares
Aggregated price: GBP 18,337.52
 - e) Date of the transaction 2023-06-26

- f) Place of the transaction London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities/person closely associated
- a) Name Alberto Ripepi
- 2 Reason for the notification
- a) Position/status Vodafone Group Chief Network Officer
- b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Vodafone Group Plc
- b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
- b) Nature of the transaction Purchase of shares.
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|--------------|-----------|
| GBP 0.713800 | 22,944 |
- d) Aggregated information: volume, Price Aggregated volume: 22,944 Ordinary shares
Aggregated price: GBP 16,377.43
- e) Date of the transaction 2023-06-26
- f) Place of the transaction London Stock Exchange (XLON)

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