

Vodafone Announces Executive Committee Changes
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Vodafone Group Plc
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VODAFONE ANNOUNCES EXECUTIVE COMMITTEE CHANGES

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Vodafone Group Plc ("Vodafone") today announced changes to its Group Executive Committee.

Aldo Bisio, CEO of Vodafone Italy, will take on the role of Group Chief Commercial Officer in addition to his current role effective 12 January 2023. Aldo has been CEO of Vodafone Italy since January 2014 and is a member of the Group Executive Committee.

Vodafone Spain will join the Europe Cluster effective 12 January 2023 and report to Europe Cluster CEO, Serpil Timuray. Colman Deegan, CEO of Vodafone Spain, has decided to step down as CEO effective 31 March 2023 and will support Margherita Della Valle, Vodafone Group's CEO on an interim basis, on strategic initiatives from 1 April until 31 July 2023. His successor will be appointed in due course.

Serpil has been CEO of the Europe Cluster since October 2018 and a member of the Group Executive Committee since January 2014. Prior to her current role she was the Group Chief Commercial Operations and Strategy Officer and formerly the Regional CEO for AMAP (Africa, Middle East, Asia, Pacific).

Margherita Della Valle, Vodafone Group Chief Executive for the interim period said: "I want to thank Colman for his leadership of Vodafone Spain and congratulate Aldo and Serpil on their new responsibilities as we work together to accelerate our commercial performance and drive shareholder value."

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About Vodafone

Unique in its scale as the largest pan-European and African technology communications company, Vodafone transforms the way we live and work through its innovation, technology, connectivity, platforms, products, and services.

Vodafone operates mobile and fixed networks in 21 countries, and partners with mobile networks in 47 more. As of 30 September 2022, we had over 300 million mobile customers, more than 28 million fixed broadband customers, and 22 million TV customers. Vodafone is a world leader in the Internet of Things (IoT), connecting more than 150 million devices and platforms.

We have revolutionised fintech in Africa through M-Pesa, which celebrated its 15th anniversary in 2022. It is the region's largest fintech platform, providing access to financial services for more than 50 million people in a secure, affordable, and convenient way.

Our purpose is to connect for a better future by using technology to improve lives, digitalise critical sectors and enable inclusive and sustainable digital societies.

We are committed to reducing our environmental impact to reach net zero emissions across our full value chain by 2040, while helping our customers reduce their own carbon emissions by 350 million tonnes by 2030. We are driving action to reduce device waste and achieve our target to reuse, resell or recycle 100% of our network waste.

We believe in the power of connectivity and digital services to improve society and economies, partnering with governments to digitalise healthcare, education and agriculture and create cleaner, safer cities. Our products and services support the digitalisation of businesses, particularly small and medium enterprises (SMEs).

Our inclusion for all strategy seeks to ensure no-one is left behind through access to connectivity, digital skills and creating relevant products and services such as access to education, healthcare, and finance. We are also committed to developing a diverse and inclusive workforce that reflects the customers and societies we serve.

For more information, please visit www.vodafone.com, follow us on Twitter at @VodafoneGroup or connect with us on LinkedIn at www.linkedin.com/company/vodafone.

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