

VODAFONE GROUP PLC
(the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY
ASSOCIATED**

Conditional Award of Shares

Conditional awards of shares were granted to the below participants on 22 November 2022 by the Company. The awards have been granted in accordance with the Vodafone Global Incentive Plan. The vesting of these awards is conditional on continued employment with the Vodafone Group and will vest on 22 November 2024. The awards also attract dividend equivalent awards.

- 1 Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Ahmed Essam Aboushelbaya
- 2 Reason for the notification
 - a) Position/status Vodafone UK Chief Executive Officer
 - b) Initial notification/ Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Vodafone Group Plc
 - b) LEI 213800TB53ELEUKM7Q61
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)
 - b) Nature of the transaction Grant of nil cost conditional award of shares under the Global Incentive Plan, subject to continued employment.
 - c) Price(s) and volume(s)

Price(s)	Volume(s)
GBP 0.9811	629,905
 - d) Aggregated information: volume, Price Aggregated volume: 629,905 Ordinary shares
Aggregated price: GBP 617,999.80

- e) Date of the transaction 2022-11-22
- f) Place of the transaction Outside a trading venue

1 Details of the person discharging managerial responsibilities/person closely associated

a) Name Joakim Reiter

2 Reason for the notification

a) Position/status Vodafone Group External and Corporate Affairs Officer

b) Initial notification/ Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Vodafone Group Plc

b) LEI 213800TB53ELEUKM7Q61

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)

b) Nature of the transaction Grant of nil cost conditional award of shares under the Global Incentive Plan, subject to continued employment.

c) Price(s) and volume(s)

Price(s)	Volume(s)
GBP 0.9811	472,428

d) Aggregated information: volume, Price Aggregated volume: 472,428 Ordinary shares
Aggregated price: GBP 463,499.11

e) Date of the transaction 2022-11-22

f) Place of the transaction Outside a trading venue

1 Details of the person discharging managerial responsibilities/person closely associated

a) Name Serpil Timuray

2 Reason for the notification

a) Position/status Vodafone Chief Executive Officer Europe Cluster

b) Initial notification/ Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Vodafone Group Plc

b) LEI 213800TB53ELEUKM7Q61

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument and identification code Ordinary shares of US\$0.20 ²⁰/₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39)

b) Nature of the transaction Grant of nil cost conditional award of shares under the Global Incentive Plan, subject to continued employment.

- | | | |
|--|--|----------------------|
| c) Price(s) and volume(s) | Price(s)
GBP 0.9811 | Volume(s)
629,905 |
| d) Aggregated information: volume, Price | Aggregated volume: 629,905 Ordinary shares
Aggregated price: GBP 617,999.80 | |
| e) Date of the transaction | 2022-11-22 | |
| f) Place of the transaction | Outside a trading venue | |
- 1 Details of the person discharging managerial responsibilities/person closely associated
- | | | |
|------------------------------------|--|--|
| a) Name | Leanne Wood | |
| 2 Reason for the notification | | |
| a) Position/status | Vodafone Group Chief Human Resources Officer | |
| b) Initial notification/ Amendment | Initial notification | |
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- | | | |
|---------|----------------------|--|
| a) Name | Vodafone Group Plc | |
| b) LEI | 213800TB53ELEUKM7Q61 | |
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- | | | |
|--|---|----------------------|
| a) Description of the financial instrument, type of instrument and identification code | Ordinary shares of US\$0.20 ²⁰ / ₂₁ each in Vodafone Group Plc (ISIN: GB00BH4HKS39) | |
| b) Nature of the transaction | Grant of nil cost conditional award of shares under the Global Incentive Plan, subject to continued employment. | |
| c) Price(s) and volume(s) | Price(s)
GBP 0.9811 | Volume(s)
577,413 |
- | | | |
|--|--|--|
| d) Aggregated information: volume, Price | Aggregated volume: 577,413 Ordinary shares
Aggregated price: GBP 566,499.89 | |
| e) Date of the transaction | 2022-11-22 | |
| f) Place of the transaction | Outside a trading venue | |

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock

Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHFLFLELVLFIF