Final Results - Part Six Vodafone Group Plc 24 May 2005 PART 6 VODAFONE GROUP PLC PRELIMINARY RESULTS VODAFONE GROUP PLC - MOBILE TELECOMMUNICATIONS BUSINESSES PROPORTIONATE CUSTOMERS - 1 APRIL 2004 TO 31 MARCH 2005 9 MONTHS TO 31 DECEMBER 2004 ------------- COUNTRY PERCENTAGE AT 1 APR NET OTHER AT 31 DEC OWNERSHIP 2004 ADDITIONS MOVEMENTS 2004 (1),(2) (%) ('000s) ('000s) ('000s) Germany 100.0% 25,012 1,923 - 26,935 Italy 76.8% 16,232 781 - 17,013 UK 100.0% 14,095 1,146 -15,241 OTHER EMEA Spain 100.0% 9,705 1,204 - 10,909 Albania 99.9% 527 92 - 619 Egypt 50.1% 1,924 467 - 2,391 Greece 99.8% 3,655 167 - 3,822 Hungary 100.0% 1,255 278 77 1,610 Ireland 100.0% 1,864 65 - 1,929 Malta 100.0% 161 4 - 165 Netherlands 99.9% 3,399 268 - 3,667 Portugal 100.0% 3,248 389 - 3,637 Sweden 100.0% 1,438 136 - 1,574 Affiliates 14,160 2,046 681 16,887 TOTAL 41,336 5,116 758 47,210 AMERICAS United States(5) 44.4% 17,257 2,182 2 19,441 TOTAL 17,257 2,182 2 19,441 ASIA PACIFIC Japan 97.7% 10,427 177 4,205 14,809 Australia 100.0% 2,486 319 (228) 2,577 New Zealand 100.0% 1,607 224 - 1,831 Affiliates 4,969 905 877 6,751 TOTAL 19,489 1,625 4,854 25,968 GROUP TOTAL 133,421 12,773 5,614 151,808 ------------- OUARTER TO 31 MARCH 2005 ------------ COUNTRY PERCENTAGE AT 31 DEC NET OTHER AT 31 MAR OWNERSHIP 2004 ADDITIONS MOVEMENTS 2005 PREPAID (1),(2) (3) (4) (%) ('000s) ('000s) ('000s) ('000s) (%) Germany 100.0% 26,935 288 - 27,223 52% Italy 76.8% 17,013 267 - 17,280 92% UK 100.0% 15,241 83 - 15,324 61% OTHER EMEA Spain 100.0% 10,909 563 - 11,472 53% Albania 99.9% 619 28 1 648 97% Egypt 50.1% 2,391 319 (638) 2,072 85% Greece 99.8% 3,822 157 17 3,996 66% Hungary 100.0% 1,610 (1) 126 1,735 76% Ireland 100.0% 1,929 23 - 1,952 72% Malta 100.0% 165 2 - 167 90% Netherlands 99.9% 3,667 122 - 3,789 56% Portugal 100.0% 3,637 (51) - 3,586 78% Sweden 100.0% 1,574 (33) - 1,541 38% Affiliates 16,887 609 - 17,496 63% TOTAL 47,210 1,738 (494) 48,454 64% AMERICAS United States(5) 44.4% 19,441 718 14 20,173 5% TOTAL 19,441 718 14 20,173 5% ASIA PACIFIC Japan 97.7% 14,809 (117) - 14,692 11% Australia 100.0% 2,577 154 - 2,731 69% New Zealand 100.0% 1,831 60 - 1,891 78% Affiliates 6,751 319 - 7,070 72% TOTAL 25,968 416 - 26,384 68% GROUP TOTAL 151,808 3,510 (480) 154,838 61% ------------ (1) All ownership percentages are stated as at 31 March 2005 and, except as disclosed below, exclude options, warrants or other rights or obligations of the Group to increase or decrease ownership in any venture. Ownership interests have been rounded to the nearest tenth of one percent. (2) On 15 March 2005, the Group announced it had entered into agreement to increase its stake in the share capital of MobiFon S.A. in Romania by 79% to approximately 99% and to acquire 100% of the share capital of Oskar Mobil a.s. in the Czech Republic. The transaction is expected to complete shortly. (3) Other movements for the quarter to 31 March 2005 represents a stake increase of 7.2% in Vodafone Hungary from 92.8% to 100.0%, a stake increase of 0.4% in Vodafone Greece from 99.4% to 99.8%, a stake increase of 0.2% in Vodafone Albania from 99.7% to 99.9%, a stake decrease of 16.9% in Vodafone Egypt from 67.0% to 50.1% and the acquisition of a local network operator by Verizon Wireless. (4) Prepaid customer percentages are calculated on a venture basis. At 31 March 2005, there were 431.8 million total venture customers. (5) The Group's ownership interest in Verizon Wireless is 45.0%. However, the Group's proportionate customer base has been adjusted for Verizon Wireless's proportionate ownership of its customer base across all its network interests of approximately 98.6% at 31 March 2005. In the absence of acquired interests, this proportionate ownership will vary slightly from quarter to quarter depending on the underlying mix of net additions across each of these networks. VODAFONE GROUP PLC - MOBILE TELECOMMUNICATIONS BUSINESSES VENTURE VODAFONE LIVE! ACTIVE DEVICES ------------9 MONTHS TO 31 DECEMBER 2004 QUARTER TO 31 MARCH 2005 ------ COUNTRY AT 1 APRIL NET AT 31 DECEMBER NET AT 31 MARCH 2004 ADDITIONS 2004 ADDITIONS 2005 ('000s) ('000s) ('000s) ('000s) ------ Germany 2,358 1,989 4,347 498 4,845 Italy 1,024 1,278 2,302 449 2,751 UK 1,535 1,578 3,113 330 3,443 Japan(1) N/A N/A 12,937

(92) 12,845 Spain 625 1,575 2,200 792 2,992 Other 1,300 2,092 3,392 596 3,988 Controlled Total
6,842 8,512 28,291 2,573 30,864 (1) With
effect from 31 December 2004, Vodafone live! devices in Japan have been included in the above
table as the service in Japan has become aligned with the Vodafone live! experience in other
countries. Prior to this date, registered Vodafone live! devices in Japan were excluded from this tab
and disclosed separately. The table above only includes Vodafone live! devices in our controlled
operations. There were an additional 3.2 million registered Vodafone live! devices in our non-
controlled associated undertakings at 31 March 2005 (31 December 2004: 2.8 million; 31 March
2004: 0.7 million). VENTURE 3G DEVICES
COUNTRY AT 31 MARCH 2005 ('000s)
Germany 358 Italy 665 UK 190 Japan(1) 798 Spain 88 Other 253 Controlled Total 2,352
(1) The number of 3G devices in Japan reported in the tabl
above excludes 119,000 devices which use the 3G network but are not capable of accessing 3G data
services. CONTROLLED ACTIVE CUSTOMER INFORMATION CONTROLLED ACTIVE CUSTOMERS
AT COUNTRY 31 MARCH 30 JUNE 30
SEPTEMBER 31 DECEMBER 31 MARCH 2004 2004 2004 2005
Germany 93% 93% 92% 92% 91% Italy 93% 92% 92% 92% 92% UK 91% 91%
91% 90% 89% Japan 97% 97% 97% 96% Spain 96% 97% 92% 92% 93% Controlled Total 94%
93% 93% 92% 92%
MOBILE TELECOMMUNICATIONS BUSINESSES MONTHLY REGISTERED BLENDED ARPU FOR
THE 15 MONTHS TO 31 MARCH 2005
Country Jan Feb Mar Apr May Jun Jul Aug Sep
Germany EUR 24.5 23.2 26.2 25.0 25.5 25.8 26.4 25.9 25.7 Italy EUR 29.6 27.8 30.6 29.
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30.1 30.8 31.0 29.6 30.2 UK GBP 27.0 24.1 28.3 25.3 27.8 26.8 27.3 26.8 25.8 Japan JPY 6,360 6,10
6,560 6,300 6,150 6,150 6,470 6,380 6,210 Spain EUR 30.6 29.3 33.0 32.9 33.9 35.4 38.5 36.4 35.2
Country Oct Nov Dec Jan Feb Mar
Germany EUR 25.5 24.6 24.5 23.7 21.9 24.5 Italy EUR 30.3 28.9 31.2 29.2 27.1 30.9 UK GBP 25.6
24.6 24.4 24.1 22.9 25.4 Japan JPY 6,280 5,970 6,200 5,870 5,650 6,140 Spain EUR 34.8 32.6 35.1
33.6 31.4 34.9 ARPU INFORMATION FOR THE 12
MONTH PERIOD TO 31 MARCH 2005 ARPU
COUNTRY CURRENCY REGISTERED REGISTERE
REGISTERED PREPAID CONTRACT TOTAL Germany EUR 118 479 299 Italy EUR 305 922 359 UK
GBP 123 569 306 OTHER EMEA Spain EUR 181 689 414 Albania ALL 20,055 289,945 28,519 Egypt
EGP 799 3,098 1,220 Greece EUR 203 784 397 Hungary HUF 40,090 143,415 62,240 Ireland EUR
375 1,198 608 Malta MTL 93 895 168 Netherlands EUR 146 849 452 Portugal EUR 194 684 334
Sweden SEK 696 5,566 3,818 ASIA PACIFIC Japan JPY 30,576 78,240 73,780 Australia AUD 326
1,005 605 New Zealand NZD 333 1,760 633
ARPU - HISTORY REGISTERED TOTAL ARPU FOR THE 12 MONTH PERIOD TO
DECEMBER 31 MARCH 2004 2004 2004 2005
Germany EUR 310 309 305 303 299 Italy EUR 361 362 360 360 359 UK GBP 309 314 318 314
306 Japan JPY 80,695 78,365 76,590 75,133 73,780 Spain EUR 377 389 400 408 414
VODAFONE GROUP PLC - MOBILE TELECOMMUNICATION
BUSINESSES NON-VOICE SERVICES AS A PERCENTAGE OF SERVICE REVENUE 12 MONTH
PERIOD TO 31 MARCH 2005 COUNTRY
MESSAGING DATA TOTAL Germany 15.0%
3.1% 18.1% Italy 13.0% 1.6% 14.6% UK 15.2% 3.2% 18.4% Japan 6.9% 14.6% 21.5% Spain 11.5%
2.2% 13.7% Statutory Total 12.3% 4.7% 17.0% Proportionate Total 10.3% 4.0% 14.3%
REVENUE - HISTORY 12 MONTH PERIOD TO
ILL, LI, OL III OI OI IL PIOTITI I LIUOD I O

COUNTRY 31 MARCH 30 JUNE 30 SEPTEMBER 31 DECEMBER 31 MARCH 2004 2004 2004 2004
2005 Germany 17.4% 17.4% 17.6% 17.7%
18.1% Italy 13.3% 13.5% 14.1% 14.4% 14.6% UK 16.1% 16.6% 17.3% 17.9% 18.4% Japan 21.9%
21.9% 21.8% 21.4% 21.5% Spain 11.4% 11.8% 12.4% 13.1% 13.7% Statutory Total 16.1% 16.3%
16.5% 16.7% 17.0% Proportionate Total 13.0% 13.3% 13.6% 14.0% 14.3%
CUSTOMER CHURN TOTAL CUSTOMER CHURN FOR THE 12 MONTH
PERIOD TO COUNTRY 31 MARCH 30 JUNE 30
SEPTEMBER 31 DECEMBER 31 MARCH 2004 2004 2004 2005
Germany 18.7% 18.1% 18.0% 18.1% 18.3% Italy 16.7% 16.6% 16.5% 16.6%
17.2% UK 29.6% 29.6% 29.5% 29.2% 29.7% Japan 23.0% 23.1% 22.8% 22.8% 22.7% Spain 23.6%
23.8% 23.6% 22.9% 21.9% This information is
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Final Results - Part Six
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Results and Trading Reports
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