

PUSH EMAIL FROM VODAFONE

Vodafone Group Plc 21 April 2005 21 April 2005 PUSH EMAIL FROM VODAFONE Vodafone today announces the roll out of push email, a service providing real-time, secure and remote access to email, contacts and calendar direct to a range of business-focused mobile devices. New email, calendar appointments and contact details are automatically 'pushed' to the customer's selected device and updates made on the device are automatically reflected on the customer's PC. In addition, customers can choose to download email attachments in popular office formats, including Microsoft Word, Excel, Powerpoint and Adobe PDF. Vodafone's research shows business customers have different mobile email access requirements, depending on the size and type of the organisation. The Vodafone push email service caters for all business IT environments, with an Enterprise version for companies wishing to provide access to their employees, a Desktop Redirector version for people who use their own mobile equipment at work and an ISP version for sole traders or small businesses. During the launch phase, the range of devices that support the push email service will include the Vodafone v1620, the Motorola MPx220, the Nokia 6630 and the Sony Ericsson P910i. Additional devices that support push email functionality will be introduced into the range in the coming months. "Vodafone intends to offer the best and easiest to use mobile email services for our business customers," said Peter Bamford, Chief Marketing Officer at Vodafone. "Vodafone push email means more customers can now mobilise their businesses and benefit from greater business productivity and responsiveness whilst on the move. Customers can choose the mobile email solution that complements their IT system, whilst enabling mobile email users and Company IT Managers to select the device that meets their needs." The push email service is currently available from Vodafone Germany, Vodafone Greece, Vodafone Italy, SFR (France) and Elisa (Finland). Vodafone Spain is launching the service today with additional Vodafone markets launching push email over the course of this year. ends NOTES TO EDITORS The Vodafone push email service supports both Microsoft(R) Exchange Server(R)* and IBM (R) Lotus Domino (R)* systems, as well as POP3 ISP email accounts. (* Available on the enterprise and Desktop Redirector versions only) For further device information and images please visit: www.vodafone.com/media/push For further information: Investor Relations Charles Butterworth Darren Jones Sarah Moriarty Tel: +44 (0) 1635 673310 Media Relations Jon Earl Janine Young Tel: +44 (0) 1635 673310 Tavistock Communications Lulu Bridges Tel: +44 (0) 20 7920 3150 About Vodafone Vodafone is the world's largest mobile community with 151 million proportionate customers, equity interests in 26 countries and Partner Networks in a further 14 countries. For further information about Vodafone, please visit the Vodafone Group website: www.vodafone.com (c) Vodafone Group 2005. Vodafone is a trade mark of the Vodafone Group. Other product and company names mentioned herein may be the trade markets of their respective owners. This information is provided by RNS The company news service from the London Stock Exchange

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Company Announcement - General

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