Share Purchase Programme

Vodafone Group Plc 29 March 2005 29 March 2005 SHARE PURCHASE PROGRAMME UPDATE Vodafone Group Plc ("Vodafone") announces that it has achieved its target purchase of £4 billion of shares up to and including 31 March 2005. Vodafone further announces that it intends to purchase shares during its close period through the delivery of irrevocable instructions to a number of banks prior to the start of the close period. The close period commences on 1 April 2005 and ends on the day of publication of its preliminary results on 24 May 2005 (the "Close Period"). Vodafone anticipates that purchases will be made in the Close Period at a daily volume which is on average similar to that effected during the financial year ending 31 March 2005. The irrevocable instructions will enable Vodafone to continue purchasing shares during the Close Period only. Vodafone will be reviewing its share purchase programme in due course and any decision regarding the full year targets for its share purchase programme for the financial year ending 31 March 2006 (the "Share Purchase Targets") will be provided in the preliminary results announcement on 24 May 2005. The fulfilment of the Share Purchase Targets will be subject to existing and future Vodafone shareholder approvals at its 2004 and 2005 Annual General Meetings respectively. This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction. ends - For further information: Vodafone Group Simon Lewis, Group Corporate Affairs Director Tel: +44 (0) 1635 673310 Investor Relations Media Relations Charles Butterworth Bobby Leach Darren Jones Ben Padovan Sarah Moriarty Tel: +44 (0) 1635 673310 Tel: +44 (0) 1635 673310 This information is provided by RNS The company news service from the London Stock Exchange admin

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