

Global IT Dist. Channel

Vodafone Group Plc 07 March 2005 7 March 2005 VODAFONE TO SET UP GLOBAL IT

DISTRIBUTION CHANNEL - SIGNED AGREEMENTS WITH INGRAM MICRO AND TECH DATA

Vodafone Group Plc today announced its intention to establish a global distribution channel for its business products and services through leading IT resellers. Building on existing national IT distribution agreements, Vodafone has extended its relationship with both Ingram Micro and Tech Data with new agreements that include the provision of global marketing and sales support. The Vodafone business products and services available include the award winning Vodafone Mobile Connect 3G/GPRS datacard range, Europe's first high speed lap top datacard allowing customers to be connected to all their usual office applications whilst on the move. In addition, Vodafone will also make available the Blackberry from Vodafone range, providing the basic features of a mobile phone, with the benefits of being able to access e mail and attachments whilst travelling. As part of its overall strategy of channel engagement, Vodafone will provide specific product training and education to Ingram Micro and Tech Data's sales network and certification of key computer product resellers as approved resellers of business mobility systems. Peter Bamford, Chief Marketing Officer, Vodafone said, "These new partnerships allow Vodafone to use an effective channel for selling our mobile data products, in addition to our retail stores and direct sales force. Partnering with the two leading pan-European distributors who have significant market reach means a greater number of business customers will have wider access to the Vodafone range of business products and services."

- ends - Notes for Editors: Ingram Micro has commercial distribution agreements with Vodafone Australia, SFR (France), Vodafone Germany, Vodafone Italy, Vodafone Netherlands, Vodafone New Zealand and Vodafone UK. Tech Data has commercial distribution agreements with SFR (France), Vodafone Germany, Vodafone Spain, Vodafone Sweden and Vodafone UK (through Computer 2000). (c) Vodafone Group 2005. Vodafone and Vodafone Mobile Connect are trade marks of the Vodafone Group. Other product and company names mentioned herein may be the trade marks of their respective owners. For further information: Vodafone Group Simon Lewis, Group Corporate Affairs Director Tel: +44 (0) 1635 673310 Investor Relations Media Relations Charles Butterworth Jon Earl Darren Jones Janine Young Sarah Moriarty Emma Conlon Tel: +44 (0) 1635 673310 Tel: +44 (0) 1635 673310 Tavistock Communications Lulu Bridges Tel: +44 (0) 20 7920 3150 About Ingram Micro Ingram Micro Inc. is the world's largest technology distributor. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves 100 countries and is the only global IT distributor with operations in Asia. Ranked 81 on the Fortune 500, Ingram Micro generated \$25.46 billion in revenues for fiscal year 2004. Visit: www.ingrammicro.com or www.ingrammicro-europress.com About Tech Data Corporation Tech Data Corporation (NASDAQ/NMS: TECD), founded in 1974, is a leading global provider of IT products, logistics management and other value-added services. Ranked 111th on the FORTUNE 500, the company and its subsidiaries serve more than 90,000 technology resellers in the United States, Canada, the Caribbean, Latin America, Europe and the Middle East. Tech Data's extensive service offering includes pre- and post-sale training and technical support, financing options and configuration services as well as a full range of electronic commerce solutions. The company generated sales of \$19.1 billion for the last four quarters reported, which ended October 31, 2004. Visit: www.techdata.com About Vodafone Vodafone is the world's largest mobile community, with equity interests in 26 countries and Partner Networks in a further 14 countries, serving over 151 million proportionate customers. For further information visit: www.vodafone.com This information is provided by RNS The company news service from the London Stock Exchange

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Mon, 03/07/2005 - 12:00
Company Announcement - General
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